



## AMHSSC & bluesign® Presents

### Elevating Environmental Social Governance (ESG) and reducing the Impact in the Indian Apparel & Textile Industry

#### Global Apparel Industry Highlights:

##### 1. The Global Demand for Sustainable Fashion

- **Market Growth:** The sustainable fashion market will grow from USD 7.45 billion in 2023 to USD 12.94 billion by 2030.
- **Consumer Preferences:** 67% of consumers prioritise sustainable materials in purchasing decisions.

##### 2. Regulatory Compliance and Market Access

- **EU Regulations:** Corporate Sustainability Reporting Directive (CSRD) mandates detailed sustainability disclosures.
- **US Importers:** Prominent US Importers such as Walmart and Target enforce strict sustainability criteria, including the Zero Discharge of hazardous Chemicals program.

##### 3. Environmental Impact

- **Water Usage:** The apparel industry accounts for 20% of global waste water.
- **Carbon Emissions:** Contributes to 10% of global carbon emissions, surpassing international flights and maritime shipping.

##### 4. Economic Benefits

- **Cost Savings:** Energy-efficient practices can save the Indian textile industry up to 15% in energy costs.
- **Revenue Growth:** Sustainable apparel brands report a 20-30% increase in sales compared to conventional brands.



#### Why Attend?

- **Social Responsibility and Worker Welfare:** Discover the moral and legal imperatives driving social responsibility in the apparel industry.
- **Fair Labour Practices:** Learn how ethical labour conditions can enhance productivity and prevent global backlash.
- **Worker Health and Safety:** Implement better safety standards to reduce workplace injuries by 22%.

#### Investor Confidence and Funding

- **ESG Investment:** Companies with strong ESG credentials attract more investments, with ESG funds drawing USD 51.1 billion in 2020.
- **Access to Capital:** Robust ESG practices enhance funding access from DFIs and impact investors.

Contact us for more information

Visit : <https://www.bluesign.com/en/company>

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Join us in shaping a sustainable future and making a lasting impact on the Indian apparel industry.

# eLearning Course: Foundation to Apparel Sustainability

This eLearning course, prepared by the bluesign® for the Indian textile sector skill development program under the Apparel Made-Ups & Home Furnishing Sector Skill Council (AMHSSC), covers the contemporary apparel industry and distinguishes myths from facts about sustainable fashion.



For more information and  
to enroll in the course

Visit : <https://www.bluesign.com/en/company>

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## Key Principles of Sustainable Fashion

- **Global Sustainable Development Goals:** Contributing to goals like no poverty, good health, gender equality, considering environmental impacts like GHG emissions, water scarcity, harmful chemicals, microplastic fibers, landfill disposal, and social concerns.
- **Responsible Manufacturing:** Addressing the utilisation of alternative materials such as recycled and organic materials to produce sustainably and minimize environmental impact.
- **Addressing Fast Fashion:** Moving towards slow fashion, sustainable design, and circular economy to reduce dependency on fossil sources.

## Key Topics Covered

- **Sustainability Legislation:** Overview of upcoming global sustainability legislation for the fashion industry, including reporting obligations (e.g., EU CSRD, Taxonomy), supply chain and due diligence obligations (CSDDD directive, OECD Due Diligence Guidance), and product-related obligations (Digital Product Passport, Green Claims Directive, Eco-design for Sustainable Products regulation).
- **Best Available Techniques (BAT):** Focus on circular approaches like mechanical recycling, chemical recycling, upcycling, downcycling, closed-loop, and open-loop recycling, fiber-to-fiber recycling, textile reuse and recovery technologies.
- **Consumer Education:** Raising awareness about fast fashion's detrimental effects, driving demand for sustainable alternatives, and encouraging informed consumer choices.

## Practical Insights and Certification

- **Gain Practical Insights:** From industry leaders & subject experts.
- **Joint Certification:** Through our comprehensive ESG course, receive a joint certification by AMHSSC and bluesign®, positioning yourself competitively in the international market.